You know what career you want - the question is: how to get there? With so many education options on offer, it can be hard knowing which way to go.

At Martin, we make it easier to get the job (and life) you want. We know that different study approaches work for different people, so we take the time to find the path that’s right for you. Whether you need the flexibility of online learning, or want to fast-track your career, you can do it at Martin.

When you study at Martin you’ll get more than just a qualification. Our lecturers are highly experienced professionals who will share their valuable industry connections as well as their knowledge.

From practical skills to internships and interview techniques, Martin takes you that extra step closer to your chosen career.

Over the past four decades we’ve helped over 30,000 students realise their ambitions. We’d love to do the same for you.

JOHN MARTIN
Head of College
Martin College
LET MARTIN WORK FOR YOU...

1. WE’LL GET YOU CAREER-READY
Gaining a qualification is just the first step – we want to set you up for the career you’ve always dreamed about.

We’ll give you complete career preparation, so when the time comes you’ll be every bit the cool, calm, and self-assured professional.

You’ll get a taste of industry life with a mix of hands-on learning, job coaching and work experience.

In other words, your new career starts when you join us.

Benefit from:
- outstanding study support from experienced lecturers, experts in their industry
- our tried and tested Career Starter Program
- a respected qualification from Martin, or credit to transfer toward university studies.

2. STUDY OPTIONS TO SUIT YOU
We think the classroom should be wherever you are. This could be on-campus, online, or a mix of both, because we know everyone learns differently.

The perks:
- you decide when term begins
- it’s never too late to enrol in an online course
- choose from 10 intakes a year for on-campus VET qualifications
- accelerated learning – to get your career off the starting blocks quickly
- flexible entry – because we know talented people with ambition can come from any background
- skills-based assessment that offers multiple opportunities for students to demonstrate their learning – we don’t just rely on exams to test how much a student has learned

3. JOIN AN ESTABLISHED COMMUNITY
The way we look at things, being over 35 is something to be proud of. We’ve got decades of knowledge and experience, so you can count on us for quality education. If you’ve got ambition, Martin is the perfect launch pad for your future success.

School of Business and Marketing
School of Tourism and Events
School of Design and Technologies.

LEARNING AND SUPPORT

Where lecturers share more than just knowledge.

Our facilitators bring experience from the kinds of places you’ve always wanted to work. They demonstrate a genuine love for what they do, and can offer first-hand knowledge of what it takes to shine in their industry. They’ll share connections and know-how, and make studying as much fun as it is rewarding.

School of Business and Marketing
School of Tourism and Events
School of Design and Technologies.

WHERE SUPPORT IS PERSONAL
We relate to our students’ situations and needs, however diverse. We work hard to accommodate these and support students at every stage, no matter what.

Count on us for:
- mentoring, encouragement and extra help from talented tutors
- small class sizes which allow for individual care and attention
- one-on-ones, progress updates and a guiding hand to keep you on track with your studies.

WHERE STUDY SKILLS ARE PERFECTED
Open to anyone, these free workshops will help you refine your study skills and learning techniques. Get help when you need it – we’re talking essay and report writing, assessments, referencing and more. They’re optional, so you decide when you need to use them (we won’t force you).

LYNDA.COM
It’s no secret that technology is rapidly changing. To help you keep up, we’ll give you free access to Lynda.com – an online training site with 4 million+ subscribers – whose expert tutorials are recognised worldwide.

Lynda.com offers help with everything from presentations and public speaking to the Microsoft Office Suite. If you’re studying design or IT, you’ll have access to the latest Adobe Suite training as well. The best part? It’s available on any device!
CAREER STARTER PROGRAM

Where your career path is thoughtfully signposted.

Our Career Starter Program will arm you with the essential tools and experience to put you in the best possible career-launching position.

WE’LL GUIDE YOU TOWARD YOUR RIGHT CAREER PATH
When you need a guiding hand, our careers advisors are here to help. We’re talking personal consultations, guidance and mentoring - all part of the service.

Through workshops and seminars we’ll show you:
• how to pick your career goals and create a career plan
• how to search for the perfect job
• how to write a winning application, résumé and cover letter
• how to ace any job interview
• how to find job placements, internships and volunteer work
• how to make industry connections

WHERE EXPERIENCE IS HANDS-ON
Getting solid experience under your belt will do wonders for your résumé, and give you a chance to road-test your new skills. With our employer connections, we make it possible.

• Volunteer opportunities
Past examples of volunteer opportunities offered to Martin students include: VIP assistants at concerts, assisting with delegate registrations at corporate events, providing support at charity fundraisers, designing a website or logo for a business, and delivering a glamorous wedding for a deserving young couple.

• Facilitated internships
Working as an intern allows you to develop work-related skills, provides insight into business culture and offers you the opportunity to obtain valuable industry-relevant professional references. The work experiences from an internship can also improve your résumé.

We will work with you to secure an internship or industry placement using our extensive industry connections and expert career placement staff.

• Employment placement assistance
Talk to a careers advisor about employment opportunities. Whether you are seeking part-time employment whilst you study, or considering full-time employment options when you are close to graduating, your careers advisor can assist you. Providing advice on career options and employment objectives, the creating of a professional résumé and cover letters, and preparing you for an interview are all part of the service. In addition, the Martin work placement portal advertises employment opportunities that may suit you.

Brightly™ has been purpose-built to help you close the gap. It provides you with access to personal and professional development, community and industry engagement - most importantly inspiration. Brightly™ is available to all current and past students of Martin and all other colleges in the Study Group network - it’s your advantage in this competitive world.

Learn more at brightly.com.au

COURSES
Where learning comes to life
Courses to get you career-ready - because the world is yours for the taking.

martin.edu.au/careerstarterprogram
### Business

<table>
<thead>
<tr>
<th>Program</th>
<th>Careers in</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Advanced Diploma of Business (Management)</strong></td>
<td>Administration, Senior management roles</td>
</tr>
<tr>
<td><strong>Diploma of Business (Management)</strong></td>
<td>A range of business roles</td>
</tr>
<tr>
<td><strong>Certificate IV in Business (Management)</strong></td>
<td>A range of entry-level business roles</td>
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</tbody>
</table>

### Marketing

<table>
<thead>
<tr>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td><strong>Advanced Diploma of Marketing (Marketing)</strong></td>
<td>A range of roles in marketing, including director and executive, at a national level</td>
</tr>
<tr>
<td><strong>Diploma of Marketing (Marketing)</strong></td>
<td>A range of roles in marketing, including officer, coordinator and research assistant</td>
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</table>

### Human Resources Management

<table>
<thead>
<tr>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td><strong>Diploma of Human Resources Management (Management)</strong></td>
<td>A range of roles in human resources, including advisor, manager or consultant</td>
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</table>

### Project Management

<table>
<thead>
<tr>
<th>Program</th>
<th>Careers in</th>
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</thead>
<tbody>
<tr>
<td><strong>Advanced Diploma of Project Management (Management)</strong></td>
<td>Area management, Department management, Regional management</td>
</tr>
<tr>
<td><strong>Diploma of Project Management (Management)</strong></td>
<td>A range of management roles, including team leader or supervisor</td>
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### Event Management

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<tr>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td><strong>Diploma of Event Management (Management)</strong></td>
<td>Event management, Event coordination, Event planning</td>
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</tbody>
</table>

### Design

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<thead>
<tr>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td><strong>Diploma of Graphic Design (Design)</strong></td>
<td>Graphic design, Art direction, Magazine design, Advertising design</td>
</tr>
<tr>
<td><strong>Certificate IV in Design (Design)</strong></td>
<td>Entry-level graphic design roles, Assisting designers</td>
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</table>

### Interior Design

<table>
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<tr>
<th>Program</th>
<th>Careers in</th>
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<tbody>
<tr>
<td><strong>Diploma of Interior Design and Decoration (Design)</strong></td>
<td>Self-employed interior decorator, Colour consultant, Interior stylist, Media stylist/contributor</td>
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</tbody>
</table>

### Web Design

<table>
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<tr>
<th>Program</th>
<th>Careers in</th>
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</thead>
<tbody>
<tr>
<td><strong>Diploma of Digital Media Technologies (Information Technology)</strong></td>
<td>Digital media design, Digital media production, Web development</td>
</tr>
<tr>
<td><strong>Diploma of Website Development (Information Technology)</strong></td>
<td>Web development, Web development management, Web design, Digital media development, Internet development</td>
</tr>
</tbody>
</table>

### Information Technologies

<table>
<thead>
<tr>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td><strong>Diploma of Information Technology Systems Administration (Information Technology)</strong></td>
<td>A computer technician role, IT customer support work, IT sales, Systems administration</td>
</tr>
</tbody>
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* IT courses are offered at our Melbourne, Brisbane and Sydney campuses only
* All courses are offered online with the flexibility to start any time.
* Many courses are also offered as double qualifications. Visit martin.edu.au/doublequal for more info

Please see our website for course specific information martin.edu.au
OUR FACILITIES
- spacious, well-equipped classrooms
- student common rooms (perfect for catch-ups with friends)
- computer labs with cutting-edge software and free WiFi access
- academic counselling and support
- social activities and clubs
- excellent library facilities, housing online and reference materials.*

* Gold Coast has online library only

SOCIAL ACTIVITIES
Being a student is not just about sitting in a classroom – especially when our campuses are nestled in the sights, sounds and social activities of four dynamic Australian cities. That’s why all of our campuses offer a wide range of sporting events, parties, functions and excursions. At Martin you can really let your hair down.

GOLD COAST
Soak-up sun, surf and sand alongside your studies at our Gold Coast campus. It’s a stones throw away from the beach and the centre of town, so you’ll have plenty of time for work and play.

BRISBANE
They don’t call it the Sunshine State for nothing. Brisbane is a bustling city consistently bathed in sunlight – and the Martin campus is right in the middle of the action. Shopping, dining and public transport are all at your fingertips.

SYDNEY
Set in the inner-city suburb of Darlinghurst, you’ll never run out of things to do at our lively Sydney campus. This social hub is surrounded by cafes, restaurants, bars and shops in one of the most stylish neighbourhoods in town.

MELBOURNE
If there’s one word to sum up Melbourne city, it’s vibrant. Art, culture, fine dining and secret laneways are all part of the Melbourne experience. Our campus puts you right in the middle of it all; the action, only a short stroll from all the shops, sights and culinary delights.

Want to know more? martin.edu.au/studying-with-us/campuses
START DATES AND SCHEDULES

Where study is anything but routine.

Choose from flexible schedules and start dates - because we know you have a life too. Whenever you decide to start your studies, we’ll make it a great experience.

TERM STARTS WHEN YOU DECIDE

Year-round start dates mean that you can start any time:
- On-campus: Up to 10 intakes per year
- Online learning: Begin anytime you like - because you just can’t wait to get started.

YOU CHOOSE THE SCHEDULE

Let your study schedule work for you. Martin offers you the choice of flexible full-time, part-time and fast-track programs, so you don’t have to compromise on your other commitments. Whether you like to study in the middle of the night or in the early morning hours, Martin’s got an option that will work for you.

ONLINE LEARNING

For when you can’t wait to get going - start your course any time.

We know that life gets busy. Things don’t always go to plan and commitments require flexibility - that’s why we work around your schedule. If you want to study when and where you like, online learning is probably for you.

At Martin you can enjoy total freedom while you structure your studies around your life. We’re serious about flexible learning, which is why almost every course we offer is available to you online.

StudySmart, our online learning system, is your 24-hour-a-day connection to Martin. It’s packed with features, providing you with access to course materials and connecting you with other students. You’ll also be able to call on staff and support resources when you need a hand.

IS ONLINE LEARNING RIGHT FOR YOU?

- you need to work around your schedule - life, work, and leisure are all important
- you don’t have the time or the means to travel to a campus
- you want freedom to start your course at any time
- you are an independent learner
- you feel that a traditional classroom structure doesn’t suit your needs
- you still want full support but with the flexibility to adjust when necessary.

If any of the above statements sound like you, online learning could be the solution.

Find out more at: martin.edu.au/online
HOW TO APPLY

When it comes to entry requirements, we don’t just rely on report cards.

Over the years, we’ve found that talented people come to us from many different backgrounds. Entry requirements vary by course, so if you’re unsure about anything, get in touch and we’ll be happy to talk you through the process.

DIRECT ENTRY

> Advanced Diploma courses
For entry into our Advanced Diploma courses, you need to:
• meet any specified course entry requirements; AND
• provide a copy of your Senior Secondary Certificate of Education (i.e. a Year 12 qualification); OR
• achieve an Exit Level 3 score within the Australian Core Skills Framework assessments in reading and maths, which will show that you have the capability to be successful in the course. This is done through two short tests as a part of your enrolment process.

Please contact us for further enquiries.

> Diploma courses
For entry into our Diploma courses, you need to:
• meet any specified course entry requirements; AND
• provide a copy of your Senior Secondary Certificate of Education (i.e. a Year 12 qualification); OR
• achieve an Exit Level 3 score within the Australian Core Skills Framework assessments in reading and maths, which will show that you have the capability to be successful in the course. This is done through two short tests as a part of your enrolment process.

Please contact us for further enquiries.

> Certificate IV courses
For entry into a Certificate IV course, you need to:
• have completed Australian Year 12 or equivalent; OR
• have a Certificate III; OR
• achieve an Exit Level 3 score within the Australian Core Skills Framework assessments in reading and maths, which will show that you have the capability to be successful in the course. This is done through two short tests as a part of your enrolment process.

Please contact us for further enquiries.

> Certificate III courses
For entry into a Certificate III course, you need to:
• have completed Australian Year 10 or equivalent; OR
• achieve an Exit Level 3 score within the Australian Core Skills Framework assessments in reading and maths, which will show that you have the capability to be successful in the course. This is done through two short tests as a part of your enrolment process.

Please contact us for further enquiries.

SKILLS RECOGNITION

We think you should be recognised for past accomplishments, so we offer flexible entry based on previous studies and work experience. Taken a related course somewhere else? As long as it’s relevant to the qualification you’re enrolling for, we’ll give you credit for it. Have work experience relevant to a specific course? Apply to have that recognised too.

The doors are always open at Martin. For more details about entry options: martin.edu.au/entry

AUSTUDY, ABSTUDY, YOUTH ALLOWANCE

Martin is an approved institution for financial assistance via Austudy, Abstudy and Youth Allowance. For more information on each of these, refer to martin.edu.au/financialassistance

FEE-HELP & VET FEE-HELP

Our Advanced Diploma and Diploma-level courses are all VET FEE-HELP enabled. Study now, pay later – what could be greater? The government loan schemes allow you to borrow funds to cover your tuition fees while you’re learning, and defer the payments until you’re earning.

Learn more at martin.edu.au/vetfeehelp

FEES

Martin’s course and incidental fees are competitive and offer value for money. See martin.edu.au/fees for details.

Learn more about direct entry into Martin at martin.edu.au/admissions/entry-requirements
Contact
Local call: 1300 762 129
Website: martin.edu.au

Student Admissions, Martin College
Study Group Australia Pty Limited
Level 24, 201 Elizabeth Street
Sydney NSW 2000

Study Group Australia Pty Limited, trading as Martin College
RTO Code: 5806
CRICOS Code: 01682E

Terms and Conditions
martin.edu.au/admissions/terms-and-conditions

Study Group
Australia
FutureUnlimited

Martin College is part of Study Group.

Study Group prepares students for life in a global society and success in a global economy.

We educate students from every corner of the globe enabling them to realise their potential through a transformational learning experience.

Visit studygroup.com

Building Futures

Building Futures is Study Group’s non-profit initiative that provides educational opportunities in the developing world.

visit studygroup.com/buildingfutures

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